

## Agricultural Marketing Service, USDA

## § 1222.17

### § 1222.4 Converted products.

*Converted products* means products made from paper and paper-based packaging.

### § 1222.5 Customs or CBP.

*Customs or CBP* means the U.S. Customs and Border Protection, an agency of the U.S. Department of Homeland Security.

### § 1222.6 Department or USDA.

*Department or USDA* means the U.S. Department of Agriculture, or any officer or employee of the Department to whom authority has heretofore been delegated, or to whom authority may hereafter be delegated, to act in the Secretary's stead.

### § 1222.7 Fiscal period and marketing year.

*Fiscal period and marketing year* means the 12-month period ending on December 31 or such other period as recommended by the Board and approved by the Secretary.

### § 1222.8 Importer.

*Importer* means any person who imports paper and paper-based packaging from outside the United States for sale in the United States as a principal or as an agent, broker, or consignee of any person who manufactures paper and paper-based packaging outside the United States for sale in the United States, and who is listed in the import records as the importer of record for such paper and paper-based packaging.

### § 1222.9 Information.

*Information* means information and programs for consumers, customers and industry, including educational activities, information and programs designed to enhance and broaden the understanding of the use and attributes of paper and paper-based packaging, increase efficiency in manufacturing paper and paper-based packaging, maintain and expand existing markets, and develop new markets and marketing strategies. These include:

(a) Consumer education and information, which means any action taken to provide information to, and broaden the understanding of, the general pub-

lic regarding paper and paper-based packaging; and

(b) Industry information, which means information and programs that would enhance the image of the paper and paper-based packaging industry.

### § 1222.10 Kraft process.

*Kraft process* means a process that transforms wood into a high quality strong pulp for making paper and paper-based packaging.

### § 1222.11 Linerboard.

*Linerboard* means a grade of containerboard that is used as facing material in the manufacture of corrugated or solid fiber shipping boxes.

### § 1222.12 Manufacture or produce.

*Manufacture or produce* means the process of transforming pulp into paper and paper-based packaging.

### § 1222.13 Manufacturer or producer.

*Manufacturer or producer* means any person who manufactures paper and paper-based packaging in the United States.

### § 1222.14 Medium.

*Medium* means a grade of containerboard used as the inner fluting material in the manufacture of corrugated or solid fiber shipping boxes.

### § 1222.15 Order.

*Order* means an order issued by the Secretary under section 514 of the Act that provides for a program of generic promotion, research, and information regarding agricultural commodities authorized under the Act.

### § 1222.16 Panel.

*Panel* means the Paper and Paper-Based Packaging Panel formed to pursue development of a paper and paper-based packaging promotion, research and information program.

### § 1222.17 Paper and paper-based packaging.

(a) *Paper and paper-based packaging* means:

(1) Printing, writing and related paper, which is coated or uncoated paper that is subsequently converted